



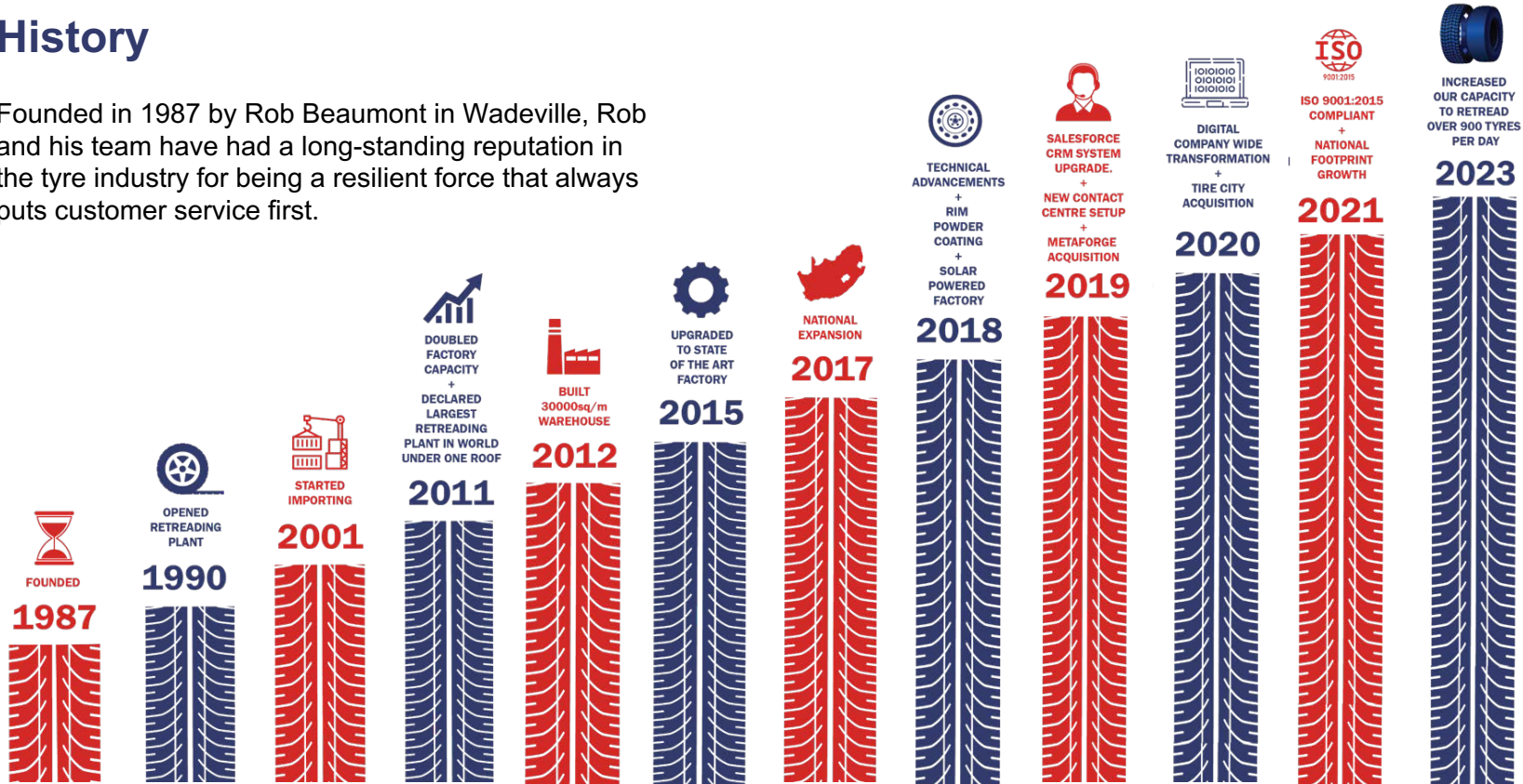


**“Sell the customer the best tyre
for their operation”**

att
AUTO & TRUCK TYRES

History

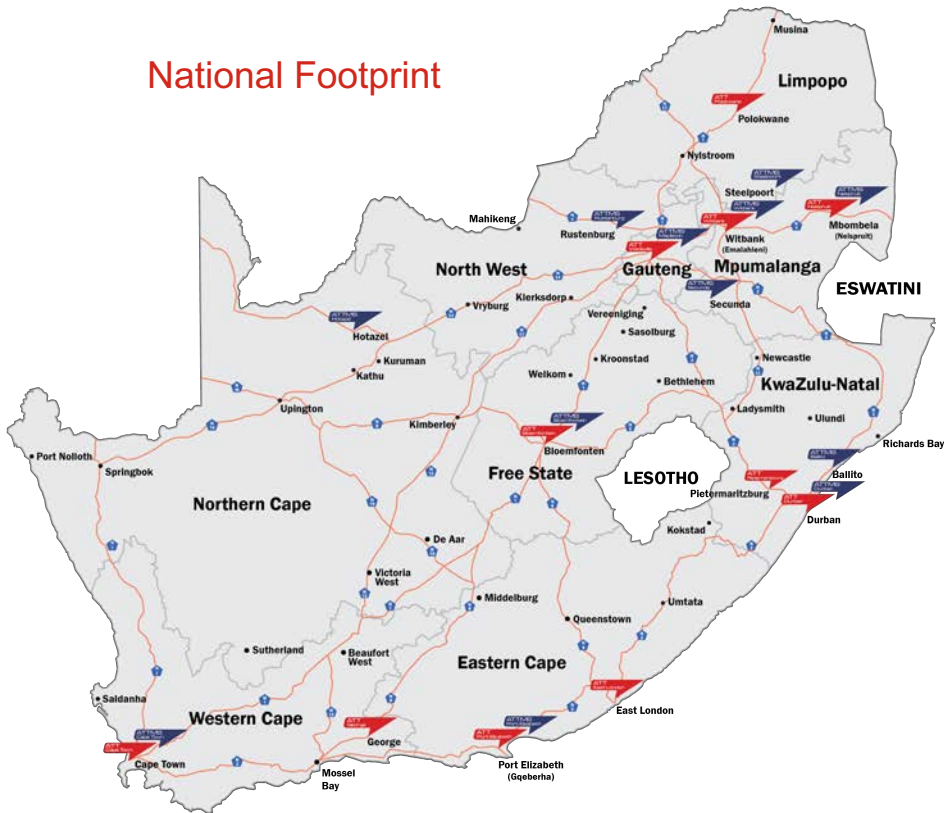
Founded in 1987 by Rob Beaumont in Wadeville, Rob and his team have had a long-standing reputation in the tyre industry for being a resilient force that always puts customer service first.





Operational Snapshot: The ATT Group

National Footprint



R420m stock holding held nationally in fourteen warehouses in major centres



70 000 sqm of under roof warehousing



- 1096 staff members
- 32 agent strong national Sales & Service Centre
- 6 Years of learnerships completed

3 months' stock holding on all supplied brands





Company Culture



WE ARE CUSTOMER DRIVEN



WE BUILD SUSTAINABLE RELASHIONSHIPS



WE STRIVE FOR CONTINUOUS IMPROVEMENT



WE AIM TO BE A LEARNING ORGANISATION



WE PROMOTE CONTINUOUS FEEDBACK





Segment & Industries we supply





A Multi-branded Strategy

Key to delivering on the **ATT Auto & Truck Tyres** goal of offering the best suited tyre to its customers needs.

A leading tyre brand in South Africa built on “offering the right tyre to maximise CPK”

ATT
Affordable
Commercial &
Consumer Radial

ATT
Consumer
Premium Brands

ATT
Commercial
Premium Brands

Retreads



ANNAITE

LANVIGATOR
High Performance Tyres

ANCHEE

ROADSHINE

BIS N
PREMIUM TYRES

AUTOGRIIP

HITLO

BRUTUS

BORN TO BE RESPONSIBLE
WIDEWAY



DOUBLESTAR

CEAT

MARCHER

att
AUTO & TRUCK TYRES



An ecosystem of our services

RETREADING

REPAIRS

TRUCK DRIVE THRU

RIM ENGINEERING

TYRE FILLING

POWDER COATING

FLEET

BREAKDOWNS

FITMENT CENTRE

SPECIALIZED TRANSPORT

Strong positioning in a competitive market

Building a Strong Customer Base:

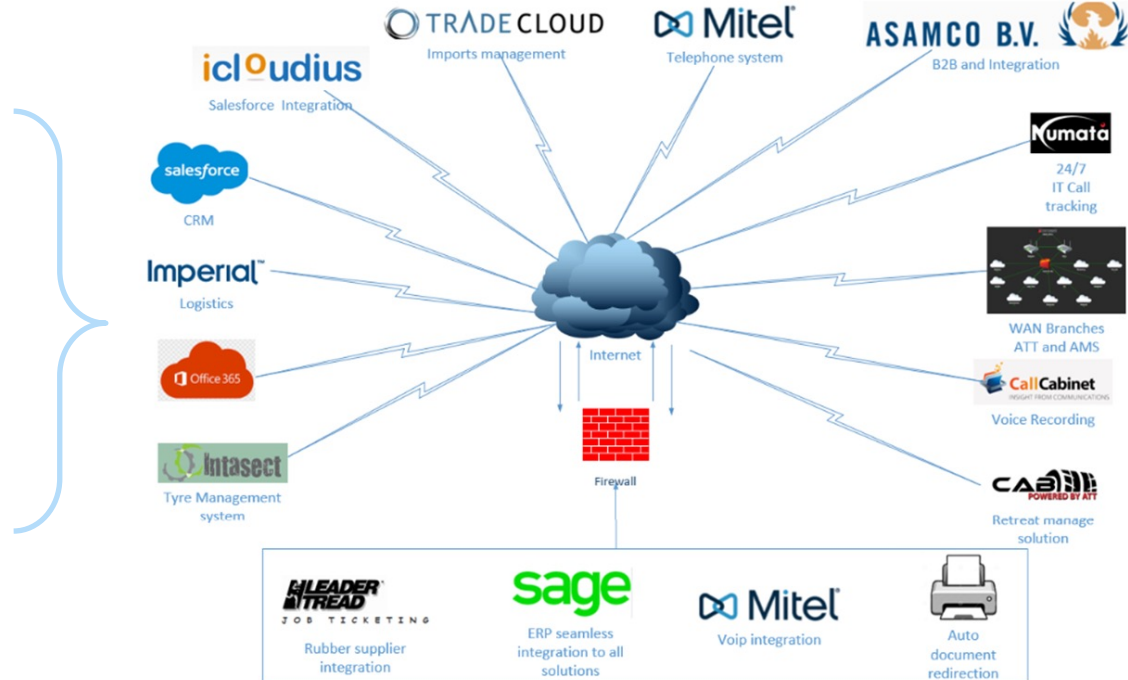
Developing a Value Proposition
Sales Process.

Adding value to our customers by
reducing Customer CPK, providing
a seamless sales experience, and
selling quality proven products





Technology, a driving force through our organisation - a future fit business





Thank you



CONSUMER • COMMERCIAL • MINING